

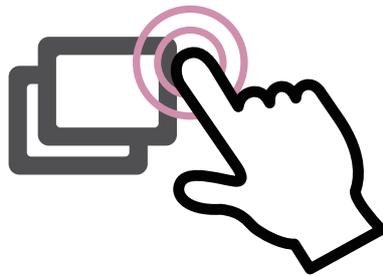
Explore the Japanese Hometown
with Iiyama Line



Iiyama Line

Experience the Magical and
Nostalgic Moment

How to Use This Brochure

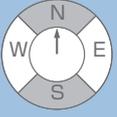


Get the information you want right away with a single click!

When you touch the page icons (),
you will be directed to websites with more details
and related information.

Enjoy your journey on the Iiyama Line!





Sea of Japan

Niigata



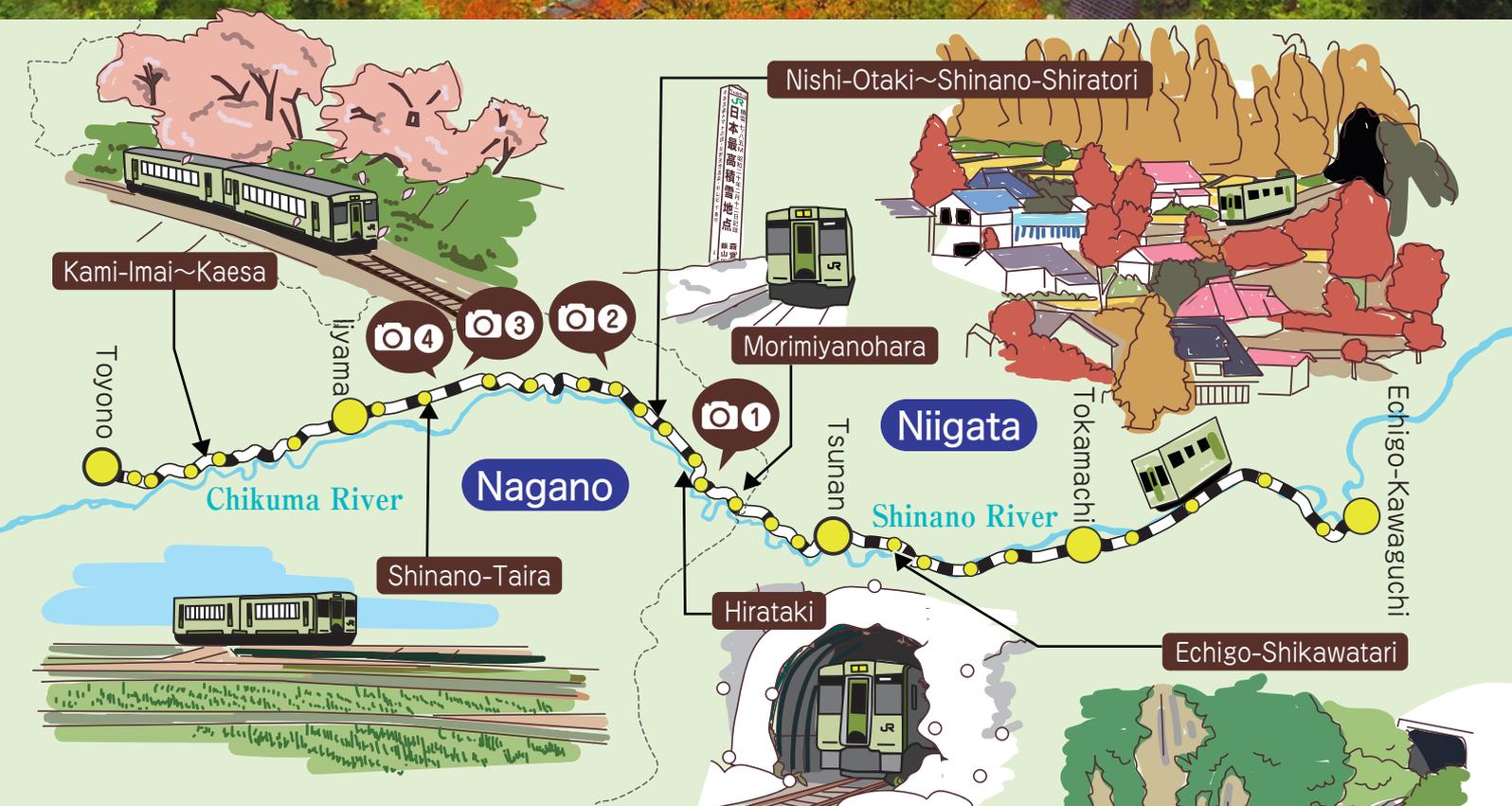
Iiyama Line



Iiyama Line

The total length is 96.7 kilometers. It takes approximately 3 hours one way from Toyono Station to Echigo-Kawaguchi Station.

What's Iiyama Line?



You can enjoy diverse landscapes along the mountain cliffs overlooking Japan's longest river, the Chikuma River (also known as the Shinano River), as you travel between villages where people live and experience the changing colors of the four seasons.

 Iiyama Line Area Revitalization Council

Web Portal for the JR Iiyama Line area.





Rental bicycles are convenient for taking a stroll and sightseeing!



Iiyama Station



Cycle Train

Also available is the “Iiyama Line Cycle Train Plan,”* allowing you to bring your bicycle on board the train.

*Available only during specific dates. Reservation required.



Near the River Observation Deck in Tsunan Town

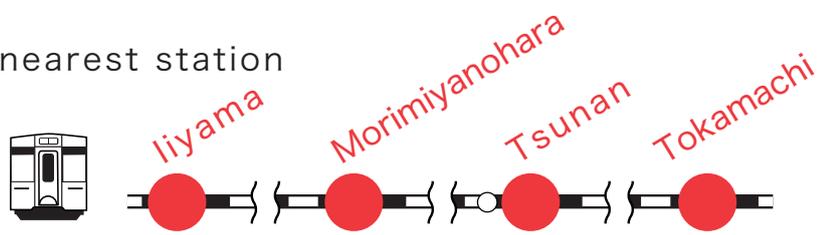


Near Shinano-Shiratori Station

Cycling

Why not rent a bicycle and explore at your leisure?

nearest station

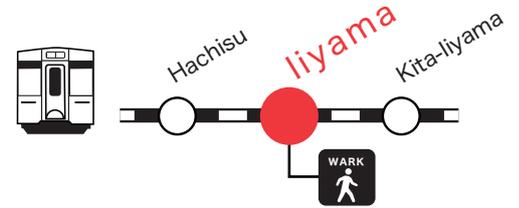




Shin'etsu-Shizenkyo Activity Center

E-BIKE, sports bicycles, rainwear, and more available to rent! Various tours are also offered!

nearest station



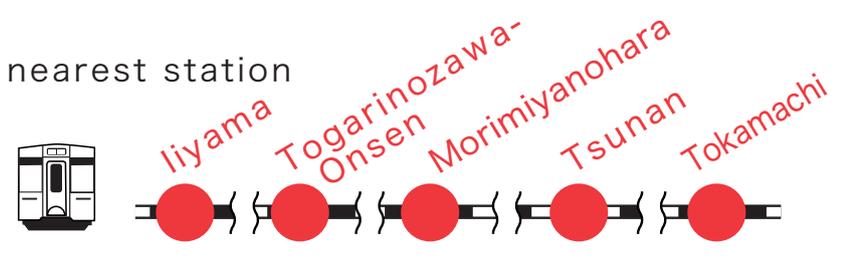


NPO Shin-etsu Trail Club
(photo by Hōchimin Inoue)

Shin-etsu Trail

Experience this snowy region's nature and culture by hiking the 110-km long trail connecting villages and mountains along the Nagano-Niigata border.

nearest station





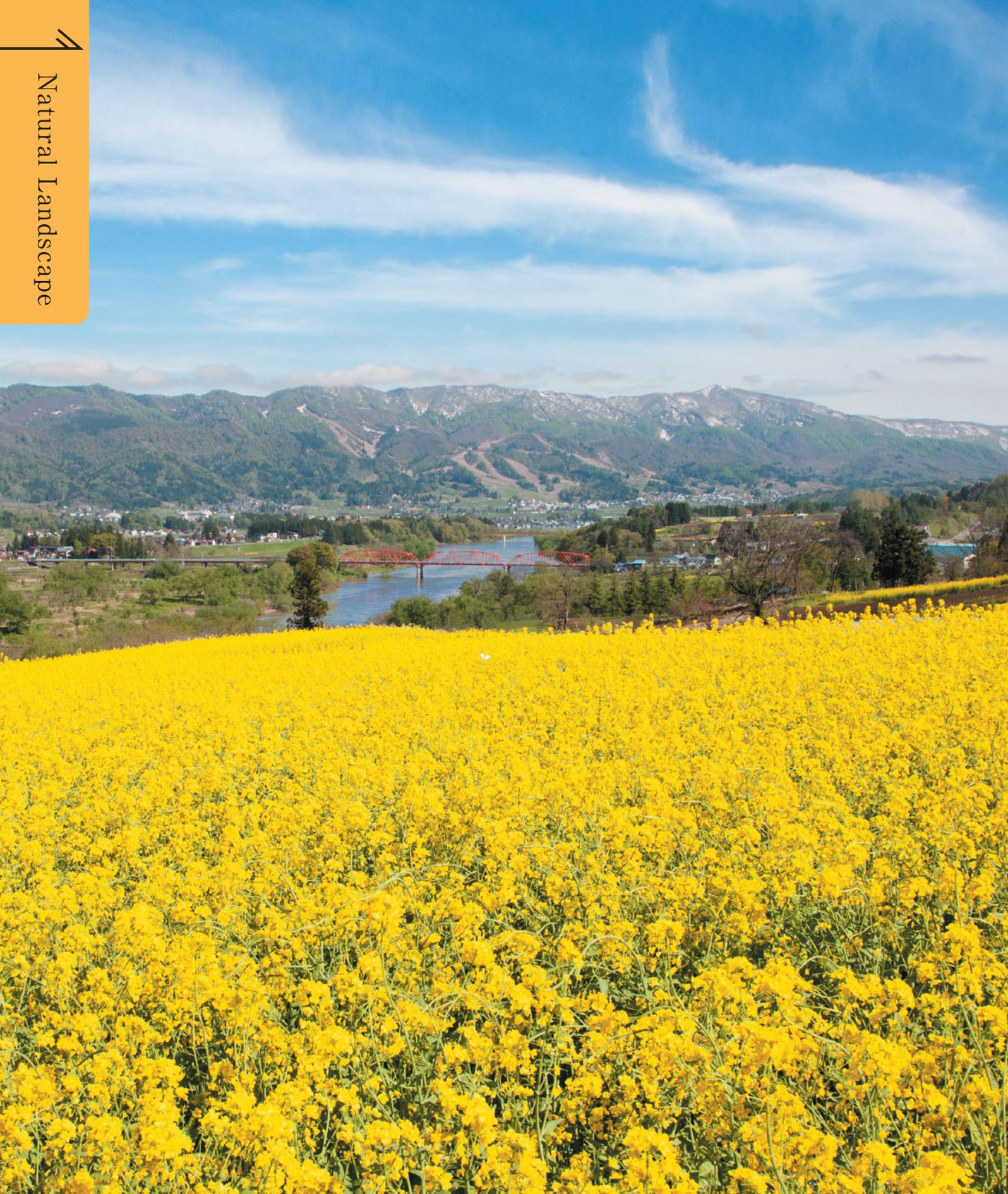
Credit : Tokamachi Tourist Association

Rafting

With thrills and entertainment, it's recommended for families and groups alike.

nearest station

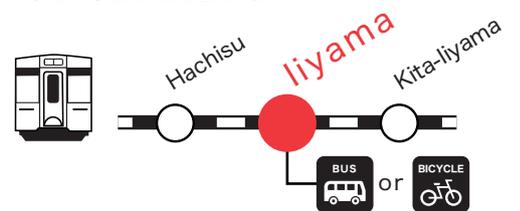




Nanohana Park

In spring, everything is covered in vibrant yellow as far as the eye can see.

nearest station

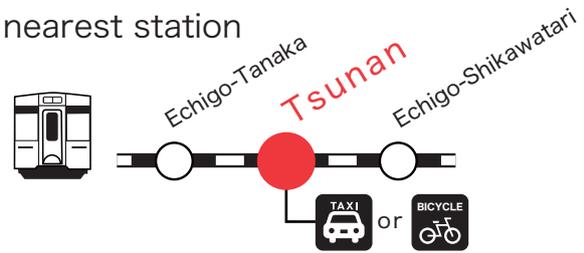


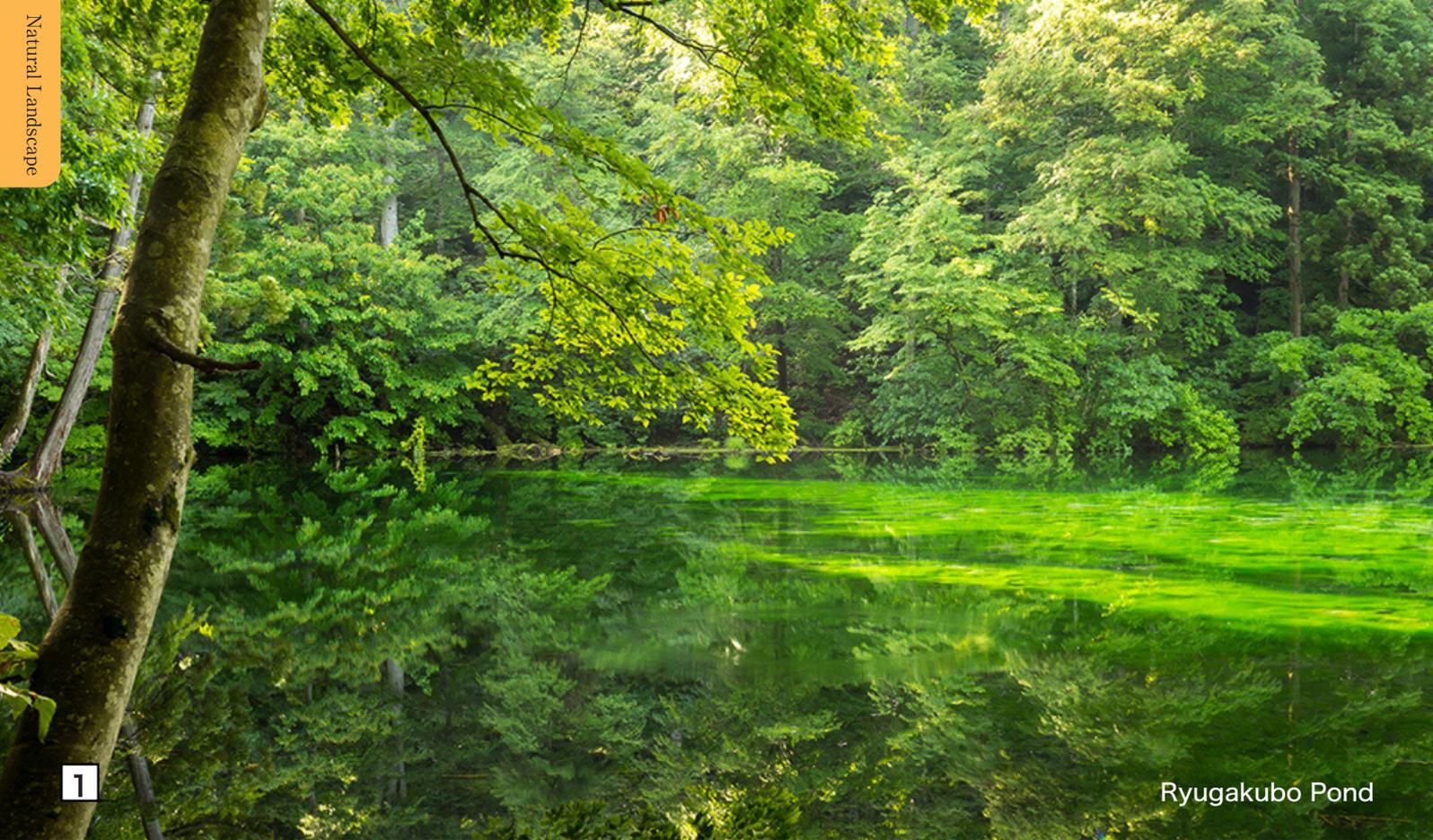


Tsunan Sunflower Field

Approximately 500,000 sunflowers bloom in full glory between late July to mid-August.

nearest station





1

Ryugakubō Pond



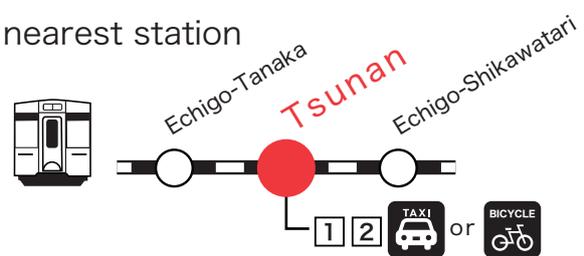
2

Tsunan Midama park "Stone Drop"

Naeba-Sanroku Geopark

The Naeba-Sanroku Geopark is home to snow and pristine water. Here, you can explore the natural wonders and historical culture nurtured by the rivers and volcanoes of the Okushinetsu region.

nearest station





3

Kiriake Onsen "Kawahara no Yu"



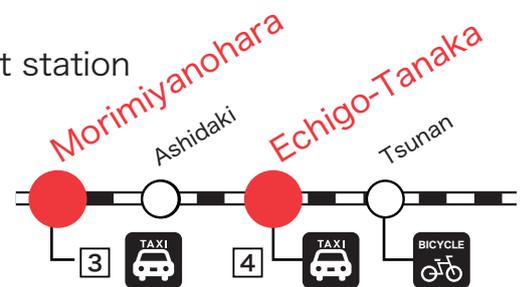
4

River Observation Deck

Naeba-Sanroku Geopark

The area is dotted with scenic spots where you can take in the view of the foothills of Mount Naeba.

nearest station





Echigo Matsudai Rice Terrace Gimyo Rice Terrace
Credit : Tokamachi Tourist Association



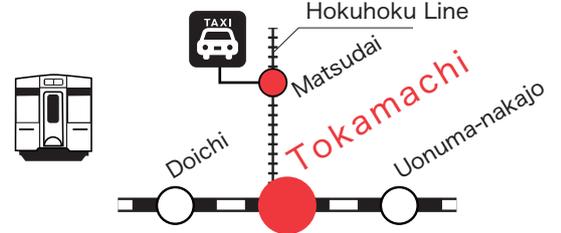
Echigo Matsudai Rice Terrace Hoshitoge Rice Terrace
Credit : Tokamachi Tourist Association



Echigo Matsudai Rice Terrace

In 2022, the Ministry of Agriculture, Forestry and Fisheries certified these terraced rice paddies as "Tsunagu Tanada Heritage."

nearest station



1



Museum on Echigo-Tsumari, MonET
Credit : Tokamachi Tourist Association

2



Tashima Seizo

「Hachi & Seizo Tashima Museum of Picture Book Art」
photo by Miyamoto-Takenori + Seno Hiromi

3



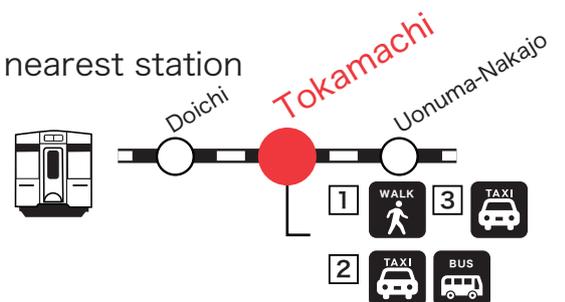
James Turrell 「House of Light」
photo by Yamada Tsutomu



Echigo-Tsumari Art Triennale

Based on the philosophy of "humans are an inherent part of nature," various art pieces are scattered throughout the communities in the Echigo-Tsumari region. (Tokamachi City, Tsunan Town)

nearest station





Ma Yansong / MAD Architects 「Tunnel of Light」 (Echigo-Tsumari Art Triennale)
photo by Nakamura Osamu

Kiyotsu Gorge Tunnel

The 750-meter-long tunnel is designed to resemble a submarine isolated from the outside world. A fantastic view of the Kiyotsu Gorge landscape reflected on the water surface awaits at the end.

nearest station





Ilya & Emilia Kabakov 「The Rice Fields」
photo by Nakamura Osamu



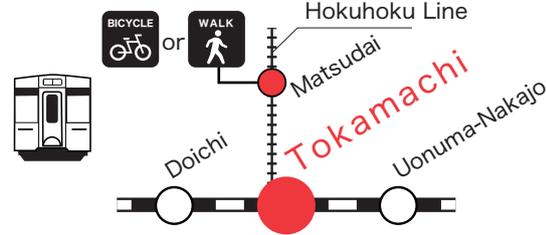
Kusama Yayoi 「Tsumari in Bloom」
photo by Nakamura Osamu



Matsudai NOHBUTAI Field Museum

Approximately 40 art pieces are scattered along the way between Matsudai NOHBUTAI, which is next to Matsudai Station, and Matsudai Castle, which is on top of a mountain.

nearest station

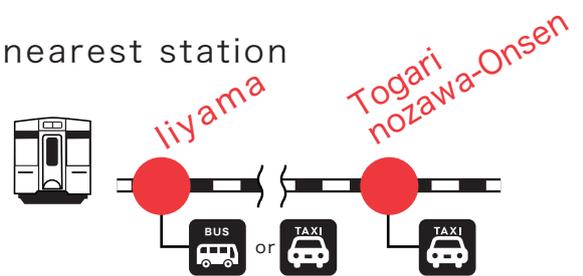




Restaurant Kamakura Village

About 20 large kamakura huts are lined up on a pure white snow field. It is a winter tradition in the snowy country of Iiyama. You can enjoy eating hotpot inside an igloo at "Restaurant Kamakura Village" and have fun playing in the snow.

nearest station

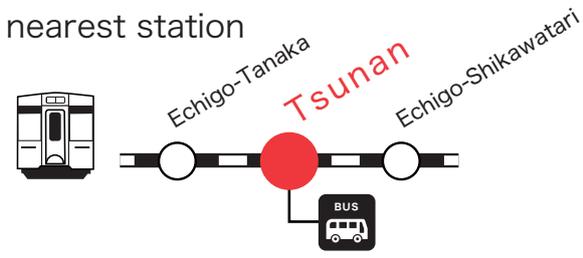




Tsunan Snow Festival & SNOWWAVE

The Tsunan Snow Festival is held in one of the world's heaviest snowfall areas. The enchanting sight of numerous floating lanterns is truly spectacular.

nearest station



The snowmelt from the snowy region and the bountiful produce from the rich soil are all delicious.



Rice

Heavy Snowfall areas along the Iiyama Line produce high-quality rice with pristine snowmelt and the blessings of the surrounding mountains. Notable varieties include "Soncho no Taikoban" from Kijimadaira Village and Koshihikari rice from Unuma.





Fruit

Nakano City is a top producer of fruit in Japan, and their fruit tastes exceptional! Please enjoy the bountiful flavors of our hometown's fully ripened fruit. Experience fruit picking as well!





Tomikura Soba / Meisui Bokuchi Soba

This authentic soba from Northern Shinshu region of Nagano Prefecture contains the fibers of local "oyamabokuchi" leaves, providing a unique chewy texture.

Which do you prefer?

The taste of soba varies depending on the region.
Try to find the flavor that you like!



Hegi Soba

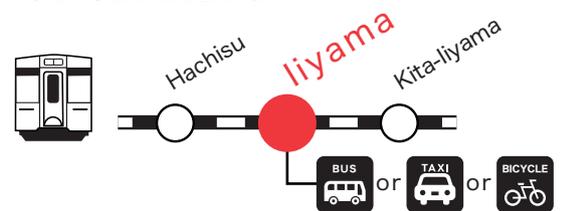
These soba noodles are unique to the Uonuma and Tokamachi regions of Niigata Prefecture, which are famous for their textiles. They are served in a dish called "hegi," and contains a seaweed called "funori."



Kosuge Village

This village, which flourished as a place for Shugendo ascetic practices in ancient times, has been designated as an important cultural landscape by the Japanese government.

nearest station





Autumn foliage at Shonenji Temple



Gold leaf toilet

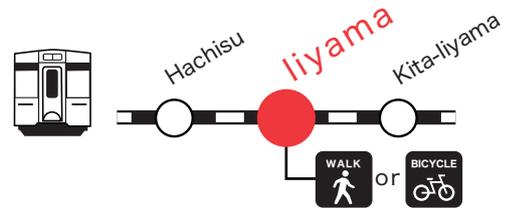


Zazen

Iiyama, a town of temples

There are numerous temples and shrines in Iiyama City, which has long been a place of Buddhism. You can enjoy a leisurely stroll through the picturesque streets and visit the historical sites.

nearest station

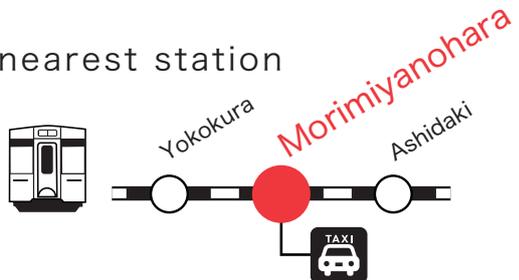




Sakae Village International Etegami Time Capsule Museum

Etegami means “Letter with a drawing.” This museum has 1.2 million pieces of such letters. We hold ongoing exhibitions in the gallery. There is also a corner where you can make Etegami for free.

nearest station





National Treasure: Flame-type pottery "Jomon Yukihomura"
Credit : Tokamachi Tourist Association

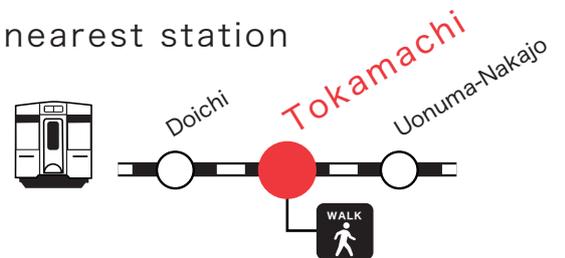


Tokamachi Kimono
Credit : Tokamachi Tourist Association

Tokamachi City Museum

This museum exhibits national treasures like flame-type pottery and showcases ancient textile culture as well as the lifestyle in snowy country since the ancient times.

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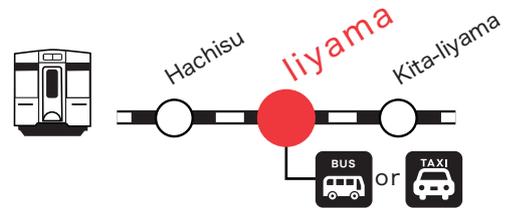




Nozawa Onsen Dosojin Festival (Nozawa Fire Festival)

Famous for its grand scale, it is one of Japan's three major fire festivals and designated as an important intangible folk-cultural property of the country.

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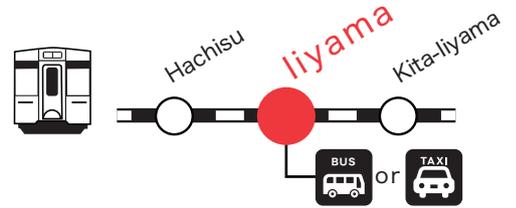




Nozawa Onsen public baths

Thirteen public baths, each with unique spring qualities and benefits, are scattered within a 20-minute walking distance. Enjoy a bath in a hot spring!

nearest station



The Special Iiyama Line 「OYKOT」



Attendant

「Oykot Attendant」

Attendants are on board to assist with your journey, and they also offer onboard sales of locally sourced products.



Event

You can enjoy onboard events hosted by local residents.



Design

An interior that evokes the nostalgia of grandma's house.



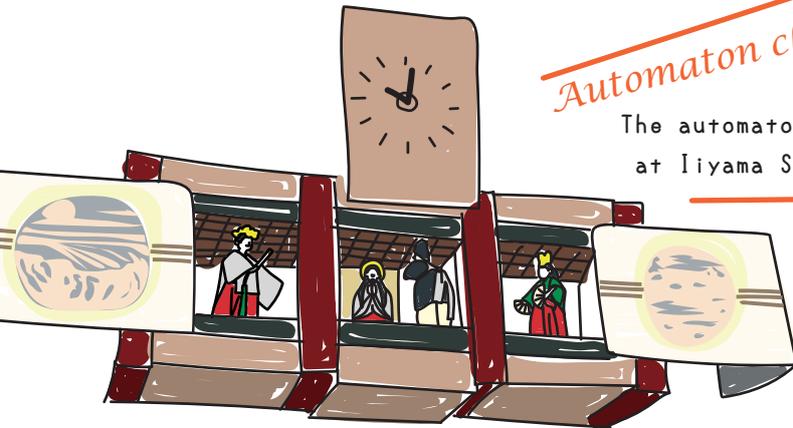
Photograph

Wear the 'sugeboshi' hat for a photo!



Automaton clock

The automaton clock at Iiyama Station.



Stalls

「Oykot Marche」

You can buy local food and products at Iiyama Station.



Sightseeing train "OYKOT"

This is a sightseeing train running between Nagano Station and Tokamachi Station, offering a leisurely journey with picturesque views of the Chikuma and Shinano rivers from the train windows.



Credit: Bi-STYLE BUNZOO

Issuer

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