

Port Promotion Division, Bureau of Transportation Policy, Niigata Prefecture, (Port Authority)
4-1 Shinko-cho, Chuo-ku, Niigata City, Niigata-ken, 950-8570 Japan
TEL:+81-25-280-5456
FAX:+81-25-280-5089
E-mail:ngt170010@pref.niigata.lg.jp

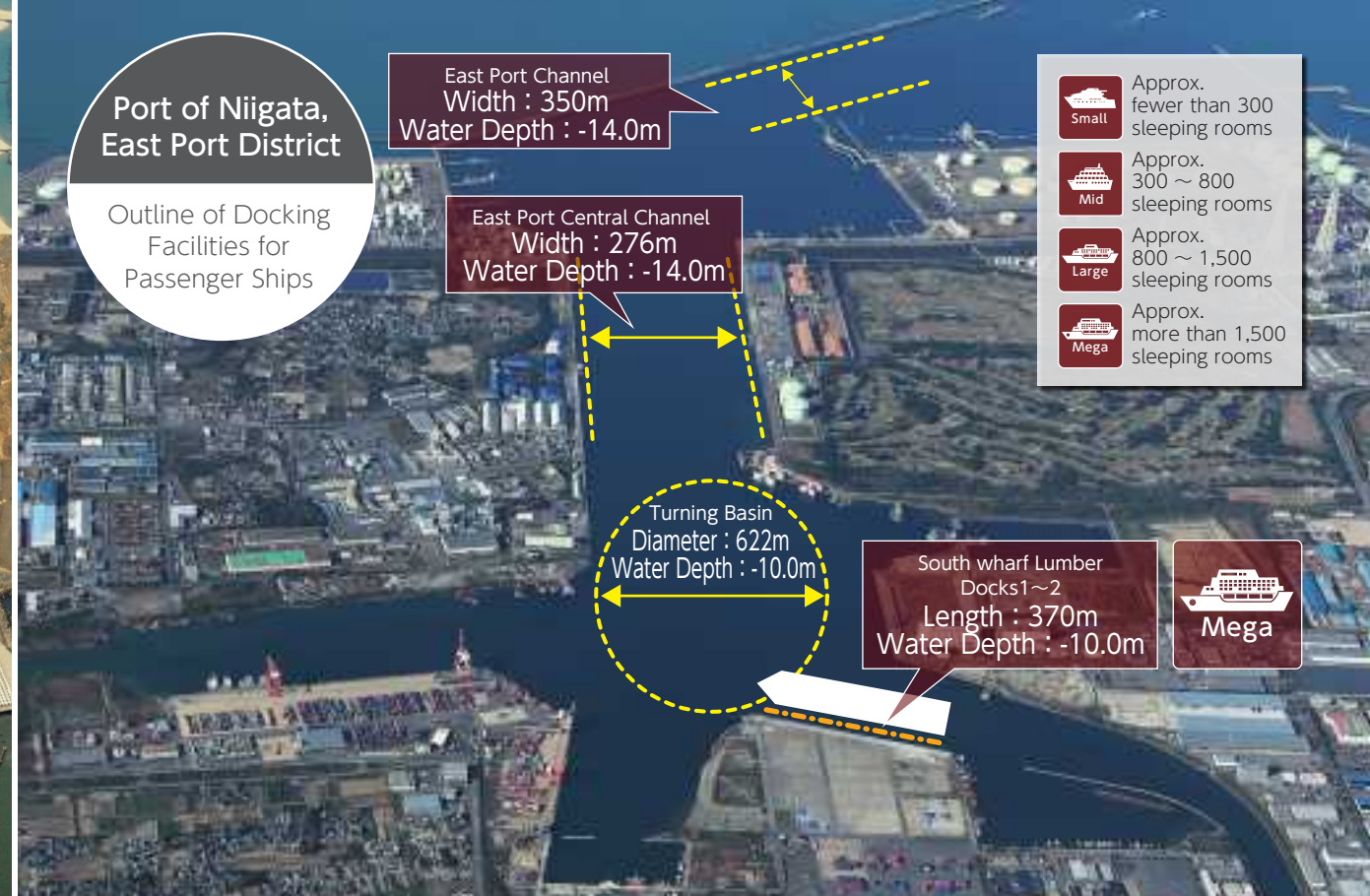
International Tourism Promotion Division, Tourism Bureau, Niigata Prefecture
4-1 Shinko-cho, Chuo-ku, Niigata City, Niigata-ken, 950-8570 Japan
TEL:+81-25-280-5877
FAX:+81-25-285-5678
E-mail:ngt150020@pref.niigata.lg.jp

Port of Niigata

Niigata Cruise Port Association

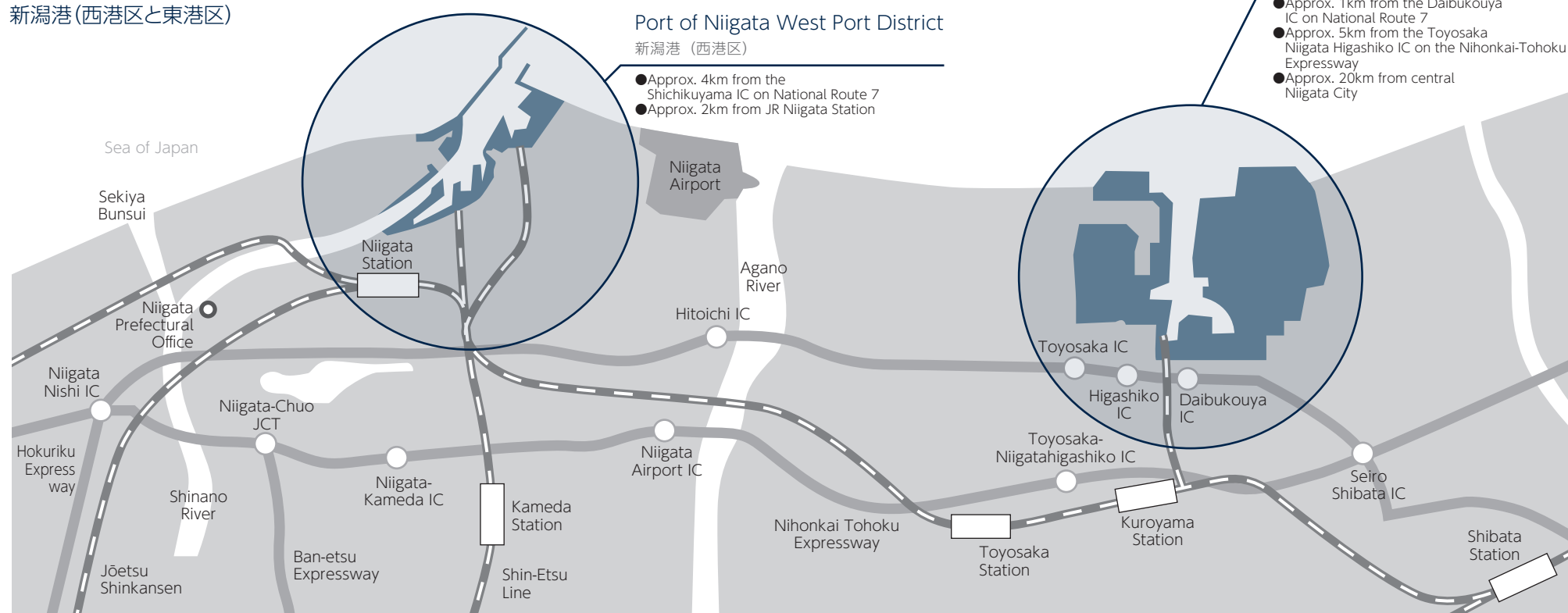


新潟で極上のひとときを。
ここにしかない魅力的な経験をご案内いたします。



Niigata Port west port and East port.

新潟港(西港区と東港区)



By Train

■ From Tokyo Station to Niigata Station;
approx. 2 hours by Joetsu Shinkansen

By Air

■ Approx. 1 hour 10 minutes from Shin-Chitose Airport to Niigata Airport

■ Approx. 1 hour 10 minutes from Narita Airport to Niigata Airport

■ Approx. 1 hour 10 minutes from Itami Airport to Niigata Airport

■ Approx. 2 hours from Fukuoka Airport to Niigata Airport

Wealthy Farmers and the Sake Culture of the Echigo Region 越後の豪農とお酒文化

Echigo, home to delicious rice and water. Experience sake culture passed down for generations!
お米と水の美味しい新潟。ここで古くから伝わるお酒文化を体感。



1 Northern Culture Museum 北方文化博物館



2 Agano River Cruises 阿賀野川ライン下り



Click on the link



3 Niigata Sake Museum Ponshukan Niigata ぽんしゅ館 新潟驛店



Niigata Rice Cracker Museum

新潟せんべい王国



Draw a picture on a rice cracker at this rice cracker theme park!



Niigata Furusato Village

新潟ふるさと村



A roadside station filled to the brim with Niigata culture where you can enjoy shopping and eating!



Shinanogawa Water Shuttle

信濃川ウォーターシャトル



Enjoy a tour of the city of water on a charming water shuttle.



SL Banetsu Monogatari

SLばんえつ物語



A train known as the Noble Lady. The train was retired in 1969, but revived in 1999, and now services Niitsu Station to Aizuwakamatsu Station.



Ponshukan Craftmanship

ぽんしゅ館クラフトマンシップ



High-quality cookware and household goods. A collection of products made in Niigata by skilled craftsmen.



MINATOPIA-- Niigata City History Museum

新潟市歴史博物館みなとぴあ



Sitting on the bank of the Shinano River to explore the glorious port town history.



Furumachi Geigi

古町芸妓



Niigata's Furumachi area has long been known as a famous geisha district. First time customer are also always welcome!



Pia Bandai

ピアBandai



One of the largest fresh market in Niigata, where you can taste variety of rice and sake, freshly fish, and buy souvenirs.



Tsurugajo Castle

鶴ヶ城



Tsurugajo Castle is the symbol of Aizuwakamatsu, Fukushima, and is known for its red tiled roof.



Echigo Kamedajima

亀田島



Textile woven with the pride and spirit of Kameda rice farmers.



Yahiko Shrine, Yahiko Ropeway, and Tsubame-Sanjo

彌彦神社～弥彦山ロープウェイ～燕三条

Travel to the traditional village of Yahiko or the city of craftsmen, Tsubame-Sanjo.
伝統の村弥彦と職人の街燕三条を旅する。



1 Yahiko Shrine

彌彦神社



2 Yahikoyama Ropeway

弥彦山ロープウェイ



Click on
the link



3 Gyokusendo

玉川堂



CAVE D'OCCI Winery

カーブドッチワイナリー



Niigata isn't only sake: try a delicious wine from a coastal vineyard!



Tsubame Industrial Material Museum

燕市産業史料館



Witness craftsmen's skills in our workshop. Experience using a hammer to hit dimples into your own copper tumbler!



SUWADA OPEN FACTORY

SUWADA OPEN FACTORY



For more than 90 years since its founding. Specialized in the manufacture of nipper-type blades products such as nail clippers.



Omotenashi Hiroba

おもてなしひろば



Take a break at the foot of Yahiko Shrine. A place where you can relax and enjoy local food.



Restaurant UOZEN

レストランUOZEN



A modern French restaurant in a countryside, known for its wild game meat hunt by the chef himself.



The Bunsui Kimono Parade

分水おいらん道中



A procession of women worn traditional extravagant kimono walk along a row of cherry blossom trees.



Echigo-Sanjo Uchihamono

越後三条打刃物



Echigo-Sanjo Uchihamono are distinguished by the high-standard of forge work in which red-hot metal is beaten and shaped.



Kitchen Knife

包丁(藤次郎株式会社)



Sanjo and Tsubame, cities where you can meet your favorite kitchen knife.



Ice Cream Spoon

アイスクリームスプーン



Transfer body temperature to ice cream from a spoon. The bridging existence is the skill of craftsmen.



Le Lectier Western Style Pear

洋梨ルレクチェ



A fruit born in France and raised in Niigata, with a sweet, soft body and a mellow fragrance.



Shibata Castle, Shimizuen, Sennensake Kikkawa, Izutsuya

新発田城～清水園～千年鮭きかわ/井筒屋

A Short Trip Starting from Shibata Castle.
新発田城から始まるショートトリップ。



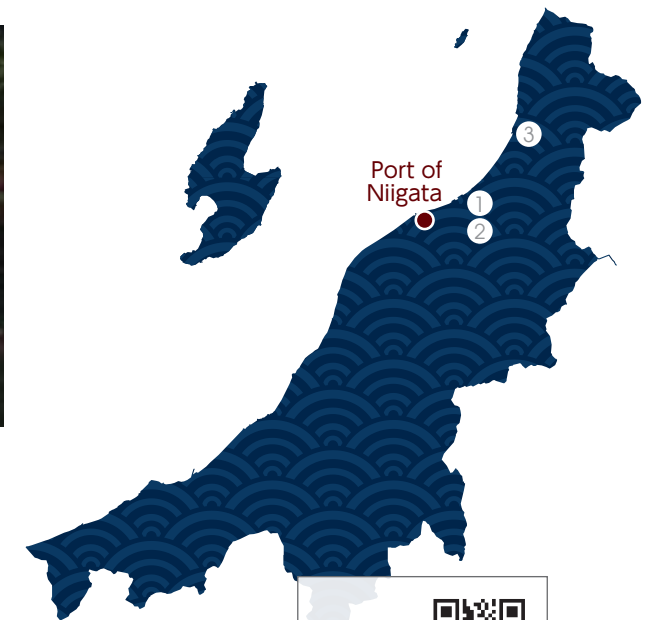
1 Shibata Castle

新発田城



2 Shimizuen

清水園



Click on
the link



3 Sennenzake Kikkawa/Izutsuya

千年鮭きかわ/井筒屋



Tsukioka Onsen

月岡温泉 (温泉街歩き)



Known for its emerald green colored water hot spring. — you'll want to walk all over this hot spring town!



KAIRI

海里



Enjoy the beautiful scenery from the window as you travel from Niigata to Yamagata.



Ichishima Sake Brewery

市島酒造



"Omon" is known for its comfortable balance of crisp and dry. The taste brings out the flavors of Japanese food.



PLANT-4 Seiro Store

PLANT-4 聖龍店



A large shopping center with daily necessities closest to Niigata East Port. Crews are also welcome!



Seiro Town Grape Picking Garden

聖龍町ぶどう狩り



Seiro, the city of fruit. August to October is the best season for grape hunting!



Ninomiya Family Home

二宮家



Enjoy the architecture and garden—the rose garden is especially pretty!



Yasudakawara

安田瓦



Since these roof tiles are made in an area with great snowfall, they are resistant to both cold and pressure. They also can be used as stylish dishes for food!



Swan Lake Beer

スワンレイクビール



Received the World Best Porter at the 2020 "World Beer Awards": Swan Lake Beer.



Yasuda Yogurt

ヤスダヨーグルト



Yogurt made from carefully produced milk, is a fermented food that attracts people's attention.



Taishita Monja / Shinobue

大したもん蛇 / 篠笛



The Guinness World Record-holding giant straw snake had put on a show at wharf when the cruise ship port of call. / A beautiful timbre, with the texture of bamboo.



Teradomari Street Market, Settaya, and Nagaoka Hanabi-Kan

寺泊魚の市場～摂田屋～ながお花火館

A trip to enjoy the ocean and the mountains.
海と山両方を楽しむ旅。



1 Teradomari Fish Street Market

寺泊魚の市場通り



2 Settaya Brewery Town

摂田屋



Click on the link



3 Michi-no-Eki Nagaoka Hanabi-Kan

道の駅「ながお花火館」



Nagaoka Festival Grand Fireworks

長岡まつり大花火大会



The Nagaoka Festival fireworks, which is one of the three major fireworks in Japan. Super-large scale fireworks blooming in the mid-summer night sky.



Teradomari Beach Tsuwabuki Onsen Sumiyoshiya

美味探求の宿 住吉屋



Guest are always welcomed by the fresh seafood dishes and Onsen. Enjoy the fresh crabs at Teradomari Port.



Joh-gura

醸蔵(吉乃川)



Joh-gura is a sake museum operated by "Yoshinogawa" renovated sake brewery.



Koshino Shu*Kura

越乃Shu*Kura



Enjoy sake and music as you watch the Sea of Japan on the Koshino Shu*Kura.



Asahi-Shuzo Sake Brewery

朝日酒造



Sake grown in good rice and clean water. Best known for its world renowned brand, "kubota".



Ojiya Nishikigoi no Sato

錦鯉の里



Let's go to the one and only nishikigoi carp theme park! Niigata is a heart of koi breeding.



Bull Fighting

山古志闘牛場



A nationally designated Important Intangible Folk Cultural Property. Watch the clash between fighting bulls, each weighing more than a ton!



Japanese Sake Chuetsu Region

日本酒(中越地方)



Rice, water, and temperature are all key for brewing sake, and nowhere has them in better harmony than Niigata.



Kaki no Tane

元祖柿の種(浪花屋製菓株式会社)



Kaki no tane is a rice treat born in Nagaoka. Each piece is shaped like a persimmon seed, which is where the name "kaki no tane" comes from.



Sasadango

笹団子



A yomogi dumpling filled with red bean paste and wrapped in a bamboo leaf. The most well-known treat of Niigata.

