

Port Promotion Division, Bureau of Transportation Policy, Niigata Prefecture, (Port Authority)  
4-1 Shinko-cho, Chuo-ku, Niigata City, Niigata-ken, 950-8570 Japan  
TEL:+81-25-280-5456  
FAX:+81-25-280-5089  
E-mail:ngt170010@pref.niigata.lg.jp

International Tourism Promotion Division, Tourism Bureau, Niigata Prefecture  
4-1 Shinko-cho, Chuo-ku, Niigata City, Niigata-ken, 950-8570 Japan  
TEL:+81-25-280-5877  
FAX:+81-25-285-5678  
E-mail:ngt150020@pref.niigata.lg.jp

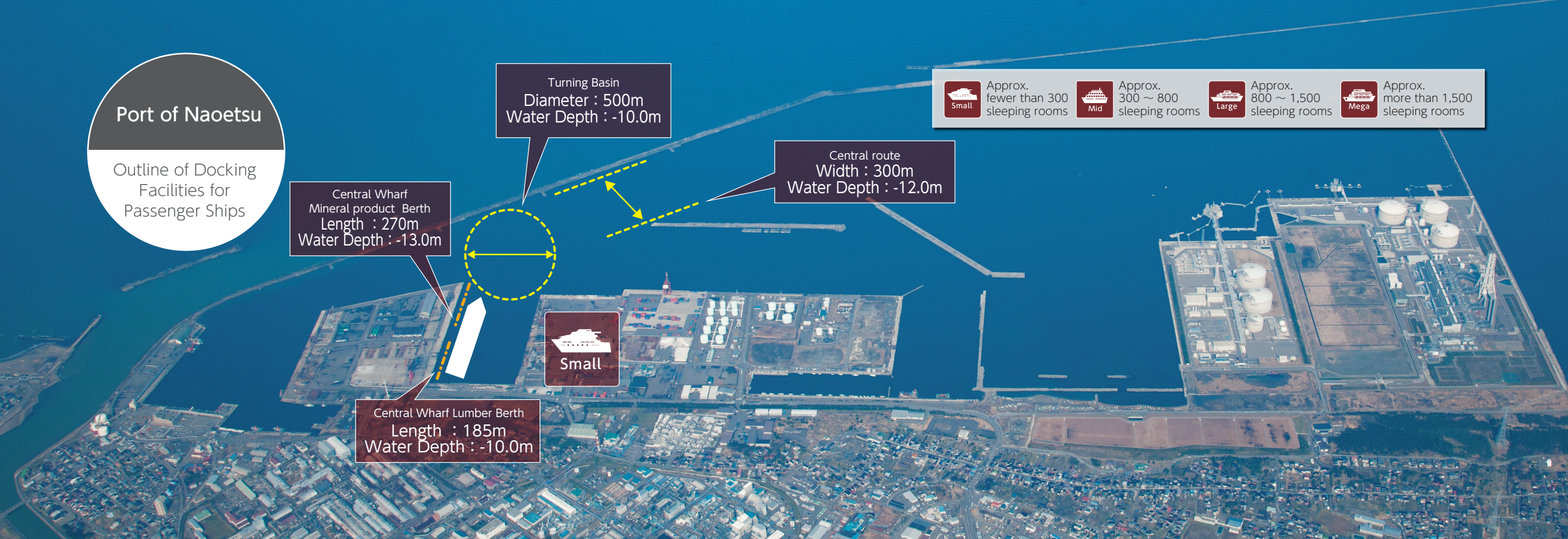
# Port of Naoetsu

## Niigata Cruise Port Association



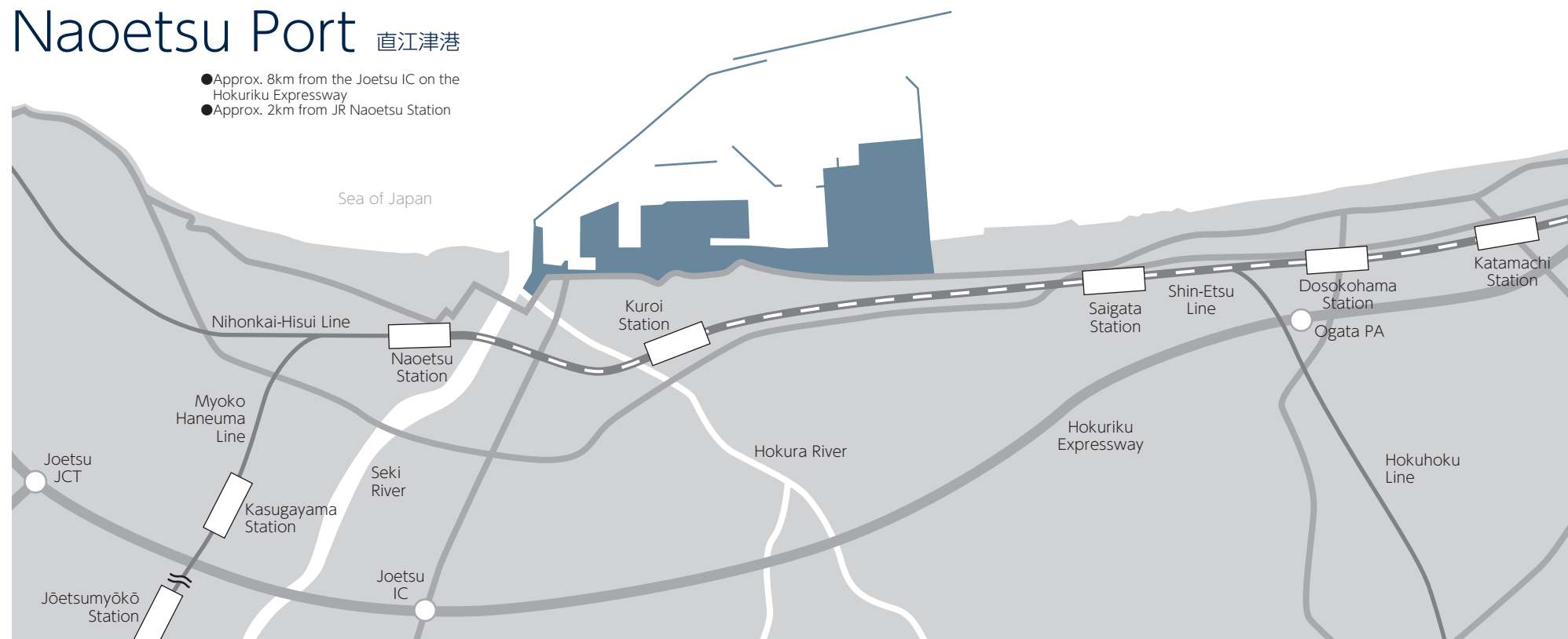
新潟で極上のひとときを。  
ここにしかない魅力的な経験をご案内いたします。





## Naoetsu Port 直江津港

- Approx. 8km from the Joetsu IC on the Hokuriku Expressway
- Approx. 2km from JR Naoetsu Station



By Train

■ From Tokyo Station to Joetsu-Myoko Station; approx. 1hour 50 minutes by Hokuriku Shinkansen



# Superb View Photo taking Plan

## 絶景写真撮影プラン

A trip where you can take in the beautiful scenery and amazing food.

風景も食も絶景がおさえられる旅。



## 1 Hoshitouge Terraced Rice Field

星峠の棚田



## 2 Bijinbayashi Forest

美人林



### Echigo-Tsumari Art Field

大地の芸術祭の里



Kusama Yayoi [Tsumari in Bloom]  
Photo Nakamura Osamu

One of the largest art festivals in the world, Approx. 200 artworks, seasonal exhibitions, events and guided tours are organized throughout the year.



### Gorge Kiyotsukyo

清津峡



Ma Yansong / MAD Architects [Tunnel of Light]  
Photo Nakamura Osamu

A place to take beautiful photos, designated a Special Place of Scenic Beauty. There is an artwork known as "Tunnel of Light".



### Hakkaisan Izumi Village

八海山 泉ヴィレッジ



Izumi Village is a forest resort at the site of a pure water spring. There are plenty facilities set-up for you to have a delicious and fun experience here.



### Uonuma no Sato

魚沼の里



Enjoy the scenery of the four seasons and catch a glimpse of Uonuma's natural beauty! Provided a "Hakkaisan Yukimuro (snow storage) Cellar" tour as well.



### Niigata Sake Museum Ponshukan Yuzawa

ほんしゅ館 越後湯沢駅店



Taste All of Niigata's Famous Sake at Yuzawa. Bar is directly connected to Echigo Yuzawa station.



### Chisenji

智泉寺の桜



提供: (一社) 十日町市観光協会  
The Somei-Yoshino cherry tree over 70-years-old stands near the mountain gate, and locals enjoy it as a place to see cherry blossoms in the city.



### Tokamachi-Chijimi

十日町明石ちぢみ



The finest yarn and most advanced plying technology. The light and refreshing texture of the fabric is said to be like the wings of a cicada.



### Japanese Sake Uonuma Region

日本酒(魚沼地方)



Rice, water, and temperature are all key for brewing sake, and nowhere has them in better harmony than Niigata.



### Koshihikari Rice

米・餅



Uonuma City, a top rice production area. The best place to grow Koshihikari rice.



### Hegisoba

へぎそば



Hegisoba, a kind of buckwheat noodle, was born in the Uonuma area. Funori seaweed is used as a binder in the noodles. The word "hegi" comes from the type of dish the noodles are served on.





# Jade Hunting and Lunch by the Spectacular View

ヒスイ探しと絶景ランチ

Enjoy the coastal line trip by train or rent-a-car.  
海岸線を列車で、レンタカーで。



## 1 Road Station Oyashirazu Pier Park

道の駅「親不知ピアパーク」



## 2 Restaurant Isaribi

お食事処 漁火



Port of Naoetsu

Click on the link



## 3 Jade Beach

ヒスイ海岸



### Echigo Tokimeki Railway "SETSUGEKKA"

えちごトキめきリゾート雪月花



A tourism train connecting Joetsumyoko, Myokokogen, Naoetsu, and Itoigawa.



### Fossa Magna Museum

フォッサマグナミュージアム



The Fossa Magna Museum is a museum of geology where you can see Itoigawa's famous jade.



### Cliffs of Oyashirazu & Koshirazu

親不知子不知



The straight passage through the sharp cliffs and rough waves is a scenic point.



### Gyokusuien Gardens & Tanimura Art Museum

玉翠園・谷村美術館



A garden and museum that gently holds both the works and the viewers.



### Road Station, Marine Dream Nou

マリンドリーム能生



Packed with the gifts of the sea! One of the largest red snow crab shops on the Sea of Japan.



### Kaganoi Sake Brewery

加賀の井酒造



Founded in 1650, the original owner's belief that sake depends on water has been carried forward for 18 generations.



### Itoigawa Tourist Product Center

糸魚川観光物産センター



Itoigawa souvenirs, local foods, sake, and specialty products are available.



### Myoko Kogen Beer

妙高高原ビール



A beer brewed with spring water from the deep snow of Myoko Kogen, as smooth as silk with a solid foam.



### Itoigawa Black Yakisoba

糸魚川ブラック焼きそば



A jet-black food made by entwining squid ink with Niigata squid and Chinese-style noodles.



### Red Snow Crab (Benizuwaigani Crab)

ベニズワイガニ



Snow crab caught here is a treasure created by a seafloor topography that drops off sharply a short distance from the coastline. Crab season is from March to December.





# Full-Bloomed Sakura Tour

## 桜満開めぐりコース

If you go to Naoetsu Port, why not going around there or even further?  
直江津港だったら、近郊も少し遠方へも。



## 1 Takada Castle Park

高田城址公園



## 2 Tempura Wakasugi

天ぷら 若杉



## 3 MUJI Naoetsu Store

無印良品 直江津



### Joetsu Aquarium "UMIGATARI"

上越市立水族博物館うみがたり



The aquarium's concept is the story of you and the sea. The magellan penguins are always welcomed the guest.



### Takada Castle

高田城



Take pictures of the cherry blossoms in full bloom and the graceful scenery of the castle in the spring.



### Zenkoji

善光寺



From Naoetsu Port, tourists can easily travel as far as Zenkoji in Nagano Prefecture.



### Obuse Town

小布施



Chestnuts, Hokusai and flowers are the symbols of this town.



### Iwanohara Vineyard

岩の原葡萄園



Japan's Oldest Winery in Operation. Provided 4-5 types of wine tasting, including limited edition.



### Kenshin Festival

謙信公祭



The Kenshin Festival is held in honor of the Sengoku warlord Kenshin Uesugi's bravery and virtue.



### Imori Pond

いもり池



If you want to see a spectacular view of Mt. Myoko, look at the mountain from across Imori Pond.



### Sasa Ame / Sasa Candy

笹飴



The pleasant flavor of tasty millet candy and bamboo fill your entire mouth.



### Sasa Sushi

笹寿司



Sushi with seasoned wild plants, pickled vegetables, and vineyard rice on bamboo leaves. Locals call it Kenshin Sushi.



### Nanban Shrimp

南蛮エビ



In Niigata, amaebi (spot prawns) are called nanban ebi, because their bright red color resembles red peppers used in nanban dishes.





# A Walk from Naoetsu to Sado

直江津から佐渡までお散歩タイム  
Journey across the island.  
島に渡る旅。



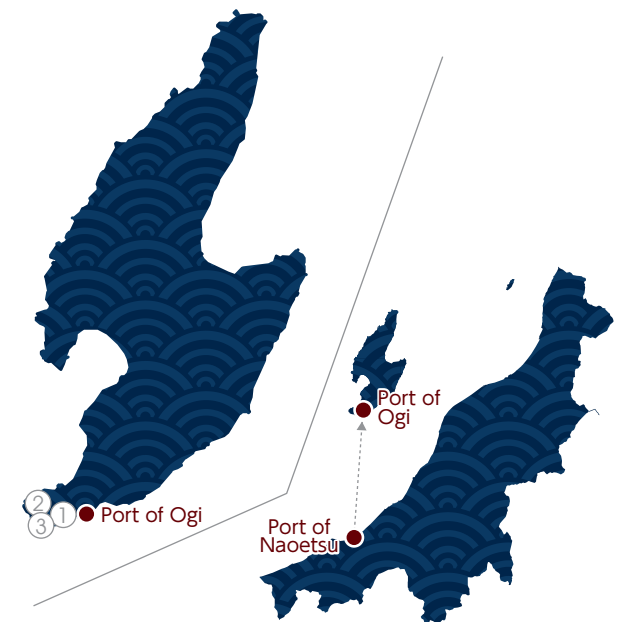
## 1 Rikiya Kanko Kisen "Tub Boat"

力屋観光汽船



## 2 Sado Island Taiko Center "Tatakokan"

たたこう館 (佐渡太鼓体験交流館)



Click on the link



## 3 Shukunegi Area

宿根木



### Kitazawa Flotation Plant

北沢浮遊選鉱場



A Symbol of Modern Heritage: Once it was "The one of the largest Flotation Plant" in Asia.



### Sado Gold Mine

史跡 佐渡金山



A historical epic told by the largest gold mine in Japan. Experience the mine by walking through the tunnels!



### Nishimikawa Gold Park

西三川ゴールドパーク



Get rich at a gold dust mine with a thousand year history!



### Sado Island's Ogi Folk Museum

佐渡国小木民俗博物館



Sado Island's Ogi Folk Museum is housed in the building of the former Shukunegi Elementary School.



### Obata Shuzo Sake Brewery

尾畑酒造

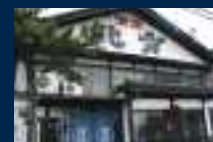


The brewery is home to the famous Manotsuru sake brand, spreading its wings over the world.



### Hokusetsu Shuzo Sake Brewery

北雪酒造



One of its best known brand, "Nobu" is recognized by celebrities of the world.



### Toki Forest Park

トキの森公園



A tourist spot where you can meet toki, Japanese crested ibises!



### SHIMAFUMI

しまふうみ



SHIMAFUMI is highly regarded for its homemade sourdough bread, cakes made from carefully selected ingredients, and other food menus.



### Burikatsudon

天然ブリカツ丼



Sado's rice is a great match for yellowtail cutlets (burikatsu).



### Kodo

太鼓芸能集団 鼓童



Kodo Taiko Performing Arts Ensemble. Based on Sado, Kodo has been continually touring under the banner "One Earth." Reservations are required to view Kodo performances.

